

A pair of hands, one on the left and one on the right, are shown holding a small, vibrant green seedling with several leaves. The seedling is planted in a mound of dark, rich soil. The hands are positioned as if they are gently supporting the plant. The background is dark and out of focus, emphasizing the hands and the plant.

Giving Back

making a difference



In 2009, WIN will make its third trip to Haiti, supporting the charity, *Hearts Together for Haiti*, with money and donated items.

As a company built with the purpose of helping others achieve physical, mental and financial wellness, it's not surprising that helping those in need is an integral part of WIN's philosophy. Coming from modest beginnings, WIN Founders, **Ralph and Cathy Oats** have personally experienced what it means to need a helping hand and are grateful they are now able to pay it forward in their efforts

at WIN's Anniversary Gala celebration, Giving Back trophies are awarded to distributors who have demonstrated the generosity of spirit that comes from giving of their time, effort and resources to those who are less fortunate.

Over the years WIN, together with many generous distributors, have supported several deserving charities and organizations.

They see the need and take part in fulfilling it...

to give back to those less fortunate. Philanthropy is something they both hold dear to their hearts, whether it's aiding in relief efforts when unfortunate disasters strike or sponsoring fundraisers for charities and local schools, they enjoy helping make a difference. When Ralph and Cathy find a cause they're passionate about, their desire to help is instinctive. They see the need and take part in fulfilling it — and that's the philosophy they encourage distributors to adopt as well.

"That's the whole purpose for me," says **Paul**, of Hoofddorp, Netherlands. "You can keep earning a lot of money but there needs to be a real purpose for doing this too. I am involved in this business to help people." Emphasizing the importance of this, each year

Some of these include *St. Jude Children's Research Hospital*, *The Wheelchair Foundation*, *Juvenile Diabetes Research Foundation* and *Hearts Together for Haiti* (HTFH).

This Canadian charitable organization, HTFH, is a group that provides much needed education, medical and nutritional services to local communities in Haiti. Ralph and Cathy found out about HTFH after taking a cruise in July 2005 and observing the poor living conditions of the country. They returned home determined to do something to help. They, together with a group of family and friends, soon returned with donated clothing, toiletries and other necessities as recommended by *Hearts Together for Haiti*. The company-sponsored incentive cruise in July 2006 was another opportunity for



Dr. Long makes a difference by volunteering medical aid in Belize.



WIN supports children in need by donating school supplies to *Rainbow Days*.

“When I give, without the expectation of receiving in return,
*it is invariably the time when
 I receive the most.*”



WIN Distributors have donated more than 1200 wheelchairs to the *Wheelchair Foundation*.



WIN is helping find a cure for cancer by supporting *St. Jude Children's Research Hospital & Wipe Out Kids' Cancer*.



WIN was a Silver Star Sponsor at the annual *Juvenile Diabetes Research Foundation Gala* in 2008.

even more distributors to join in these relief efforts. For many, this proved to be a life-changing experience.


“Our group was coming from prosperous communities in the United States and the Netherlands and we all wanted our children to understand that everyone isn't as fortunate as we are,” says Ralph. “Cathy and I have experienced poverty in our lives, but nothing like what exists in Haiti. We really wanted to try and make a small difference in someone's life during the short time we visited the island.”

During the 2009 incentive cruise, *Escape to the Islands*, WIN is once again coordinating with *Hearts Together for Haiti* to contribute to this worthy cause. A list of needed items will be provided to cruisers who wish to make a donation during their stop in Labadee®, Hispaniola, a private beach in Haiti. While enjoying the rewards of their WIN lifestyle, they will also experience the joy and satisfaction that comes from giving back and making a difference.

“When I give, without the expectation of receiving in return, it is invariably the time when I receive the most — the greatest sense of fulfillment and of having impacted someone else's life in a positive way,” shares **Dr. Rollins** of Bridgeport, West Virginia. He actively supports charities devoted to helping women in crisis and children in orphanages around the world. Through WIN, people are achieving financial and time freedom that allows them to devote even more of their time and resources to causes they're passionate about. As WIN continues growing worldwide, so will its efforts in helping change the lives of others because that is the strong foundation this company was built on. ■

Some of the charities WIN supports include:

- American Cancer Society
- American Diabetes Association
- American Heart Association
- American Red Cross
- Anthony Robbins Foundation
- Big Brothers Big Sisters
- Boys & Girls Clubs of Greater Dallas, Inc.
- Buckner Children's Home
- Byron Nelson Classic
- Collin County Children's Advocacy Center
- Coma Recovery Association
- Dallas CAN Academy
- Dare To Dream
- Design Texas-Sickle Cell Research
- Fellowship Of Christian Athletes
- Frisco Project For The Future
- Habitat For Humanity
- Hearts Together for Haiti
- Help Kelly Foundation
- Hope's Door
- Juvenile Diabetes Research Foundation
- Lakemont Academy
- Lee National Denim Day
- Leukemia Association of North Central Texas, Inc.
- London Marathon
- Mike Ditka Celebrity Golf Classic
- North Texas Food Bank
- PFRA Charities Zebra Open
- Race For The Cure
- Rainbow Days
- Robin Hood Relief Fund
- Shelter Ministries of Dallas
- St. Jude Children's Hospital
- Stonebriar Squire's Cup
- Stonebriar Queen's Cup Sponsor
- Susan G. Komen Breast Cancer Foundation
- TCA Student Tuition Aid
- Toys For Tots
- Villa Pardoes
- Wheelchair Foundation
- Wipe Out Kids' Cancer



**With just a few...
we can reach the many.**

Hearts Together for Haiti
together we can make a difference.

Visit www.htfh.org to see how you can help.