

Connecting **You** to the Future

physical, mental & financial wellness

The health and wellness industry is experiencing explosive growth worldwide and projections show it's only going to increase as people focus more on preventative health. As true visionaries, WIN Founders **Ralph and Cathy Oats** saw the potential for this trend almost 16 years ago and knew they could make a positive impact on people's lives by providing a vehicle for achieving mental, physical and financial wellness.

Wellness International Network (WIN) was founded in 1992 and has the distinction of standing the test of time as a company with integrity, cutting-edge products, a lucrative pay plan and a simple program, enabling countless distributors to enjoy the benefits of business-ownership. Network marketing is the wave of the future as more and more people are unsettled by the ever-changing economy and employment situation. Forward-thinking individuals wanting to take control of their future have realized they can achieve all the benefits of business-ownership without all the headaches of running a traditional business. WIN is about empowerment, helping people like you real-

ize your future lies in your own hands — you truly have the power to take control of your health and finances.

One of the keys to WIN's success is the extensive line of high-quality products, producing measurable results with a satisfaction guarantee. These products address the most common health concerns affecting the masses, including the global epidemic of obesity. Everyone wants to feel better, look better and improve their health and WIN's products are helping them get there with both instant-gratification results and products that have long-term benefits. WIN is so

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confident in its superior line of products, a 100% money-back guarantee is offered to consumers who aren't satisfied for any reason. Additionally, WIN's complete nutritional line has appeared in 12 editions of the *Physicians' Desk Reference® (PDR®) for Nonprescrip-*



tion Drugs, Dietary Supplements and Herbs.

The *Five Step Program* is the basic system for building a successful WIN business, which isn't focused on sale pitches or empty claims, but using the effective method of sampling. Our business works because our products work. The pay plan offers an opportunity for both immediate and residual income and

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The credible products, coupled with one of the most talked about compensation plans in network marketing, is the reason WIN continues experiencing consistent growth and worldwide expansion, with at least 34 different countries worldwide enjoying the benefits of the products! With a proven track record and an innovative and progressive approach to health and wellness, WIN continues paving the way for countless more to achieve physical, mental and financial wellness. ■

the hands-on training ensures you get the support you need to realize your goals. You're in business *for* yourself but not *by* yourself.

A Need for Health

- 60% of Americans want to lose weight, including 20% who want to lose "a lot" of weight.
- About 127 million adults in the United States are overweight and 60 million are obese.
- In Germany, 75% of men and 59% of women were surveyed as overweight or obese while in England 67% of men and 59% of women were surveyed as overweight or obese.
- A recent study revealed that 72% of Mexican adults are overweight or obese, which is slightly higher than the U.S.
- In America, an estimated 400,000 deaths per year may be attributable to poor diet and low physical activity.

A Need for Freedom

- 35% of Americans described their finances as shaky.
- In a recent study with entrepreneurs, 90% were found happy or fairly happy to own their own enterprise.
- *Inc. Magazine* reported 87% of entrepreneurs say they left corporate life to gain more control over their lives.
- *Fortune Magazine* reported today's entrepreneur isn't as much focused on money and power as he or she is "wildly excited" about an idea and utterly convinced of their success and ability to change the industry, the world and how people live.
- A recent British survey indicated 77% of entrepreneurs never want to return to working for somebody else.
- According to the Eurobarometer survey, although 47% of Europeans say they prefer self-employment, only 17% actually realize their ambitions.
- Mexico is one of the most entrepreneurial countries in the world as nearly a quarter of the Mexican workforce is self-employed.