



# Work smart.

Get an education.

Go to college.

Get a good job.

Work your way to the top.

**M**ost of us have been ingrained with this teaching from youth onward; but traveling this route has left many hard-working individuals frustrated, unfulfilled and discontent due to the sad realities facing them everyday:

- Working 60/70 hour weeks
- Worrying about job security
- Lacking growth opportunities
- Making money for someone else's company, while living paycheck to paycheck
- Sacrificing time with loved ones

## Job-Related Stress Statistics

from the American Psychological Association  
(APA Survey 2004)

- 45% of workers list job insecurity as a significant impact on work stress levels.
- 61% of workers list heavy workloads as a significant impact on work stress levels.
- Executives and managers tend to have the most stressful jobs, while self-employed workers are the least stressed.
- 52% of workers are more stressed because of work than home.
- 54% of workers are concerned about health problems caused by stress.
- One in four workers have taken a mental health day off from work to cope with stress.
- 73% of Americans name money as the number one factor that affects their stress level.

If you're among this majority, it's not too late to take decisive action and improve your situation. Many people are discovering a way to work smarter instead of harder and are deciding to take control of their destiny by having their own business. With indisputably effective products and lucrative compensation, WIN is the clear choice for those wanting to supplement, replace or significantly increase their income. By following the simple *Five Step Program*, distributors are realizing their dreams are within reach. This success strategy, which includes experiencing the effects of the products personally, sharing results, and ultimately sharing the opportunity, is what places WIN as the perfect business for so many people. "You tell people where to eat, where to shop,

**"Take the products, experience the results  
and tell others about the products  
and the opportunity."**

which bank they should use, but you don't get paid for it. In WIN that's exactly how you get paid, take the products, experience the results and tell others about the products and the opportunity," says **Ralph Oats**. By getting paid on both your efforts and those in your organization, you create residual income and maximize your earning potential, which is key to gaining financial freedom.

WIN has a fresh and innovative approach to multi-level marketing which does not involve going out and getting tens-of-thousands of people. It's just going out and getting a few people who have good results from the products

# Play hard.



## Statistics from the European Agency for Safety and Health at Work

- Over 50% of absenteeism has its roots in work-related stress.
- The problem is thought to cost the EU at least €20 billion a year in lost time and health costs.

## WHO European Ministerial Conference on Mental Health

- A survey carried out in 2000 in the 15 Member States of the European Union (EU) found that more than half of the 160 million workers report working at very high sick leave said the reason was stress and mental strain. The total cost of sick leave to the state in 1999 was €2.7 billion. In the Netherlands in 1998, mental disorders were the main cause of incapacity (32%) and the cost of work-related psychological illness is estimated to be €2.26 million a year.
- Work-related stress affects about one third of the workforce in the EU.

and are excited about sharing the benefits and the opportunity. Different from a traditional business which requires a staff, location, overhead costs and much more, this opportunity is a people business allowing you to create financial rewards simply by helping others.

Working smart also means being an independent entrepreneur, setting your own schedule and deciding where, when and with whom you want to work — in a word, it means freedom. Building your business anytime, anywhere with anybody lets you work your business while traveling, golfing and doing what you enjoy! Time and financial freedom give you the opportunity to spend time with your family, take relaxing vacations and pursue your life's passions. "It's not about working harder, it's about working smarter, aligning yourself with the opportunity that you can earn money anytime, anywhere," says **Tena**, of Pleasanton, California. "And knowing that gives me the freedom and the opportunity to take my family with me anywhere I go. I'm not giving up anything to enjoy a vacation with them." Not having to choose between earning a living and spending time with loved ones is something everyone strives for. "With today's technology, you don't have to be in an office all the time, which means you can be out with your kids and doing business at the same time. For the people who know me, I'm at the baseball fields a lot, but business-wise we don't skip a beat," says **Bob** of Ormond Beach, Florida. "We were recently at a baseball tournament and

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did a significant amount of business that day while we were watching our 12-year-old play. How does it get any better than that? I'll never take that for granted because a lot of parents have to choose between going to work or to their kids' games. It's priceless that I can do both."

On top of the freedom of building your business anywhere, distributors also have the opportunity to get paid while they play. WIN sponsors cruises for its Top Producers, so not only are they earning money from doing the business by meeting and surpassing qualification requirements, they receive a luxurious vacation to exotic locations and air-fare allowance! "It's amazing, absolutely fantastic," says **Hans** of Nieuwer ter Aa, Netherlands. "You are working, earning a lot of money and on top of that you get rewarded for it, you get a paid vacation."

Wanting a better quality of life is what it all comes down to. Everyone wants health, wealth and happiness — but only a small percentage of people achieve these because they don't know how. Through WIN's effective products and business opportunity, you can realize physical, mental and financial wellness and, paying it forward, teach others how to do the same. "It's amazing to look back over the years. We are thrilled WIN has been the vehicle for so many to achieve all their wants and needs," shares **Cathy Oats**. The sense of accomplishment and satisfaction of having reached your goals and shown others the way to reach theirs is priceless. Don't be defeated by the stress that comes from feeling helpless and worried about your future. Stop surviving and start thriving by being in charge of your own destiny and choosing to enjoy life the way you deserve — work smart, play hard, and live well. ■

Live well.



